



POST-SHOW REPORT

August, 2017

Goa Food & Hospitality expo

Goa's Biggest Hospitality Event

Dr. Shyama Prasad Mukherjee Stadium, Bambolim

An Air-Conditioned Venue





11800

Visitors



208+

Brands Promoted



751

Leads Generated



520

Professionals Networked



212

Special Attendees

GFHEX 2017 in a nutshell-

The 5th Edition of the Goa Food & Hospitality Expo - Goa's Biggest Exhibition on Hotel & Restaurant Equipment and Supplies was held at the Dr. Shyama Prasad Mukherjee Stadium located at Bambolim, Goa from 17th-19th August, 2017, which was Conceptualized & Organized by Media Promotions Pvt. Ltd. with strong support from 'Goa Tourism' Premier Magazine Partner 'Hospitality Talk' and 'VIVA GOA' – Goa's First and Only Lifestyle Magazine, Radio Partner 'Indigo 91.9 fm' and '92.7 big fm' with supporting Partner 'Culinary Forum of Goa' 'G H & R A Goa' 'Goa Chamber of Commerce & Industry' & 'Travel & Tourism Association of Goa'.

The expo was inaugurated by the Chief Guest, Governor of Goa, Dr. Mridula Sinha, in the presence of Guest of Honor President of Travel & Tourism Association of Goa - Mr. Savio Messias, President of Goa Hospitality & Restaurant Association Mr. Gaurish Dhond, President of SKAL International Goa - Mr. Menino Proenca, President of Culinary Forum of Goa – Mr. Ranjeet Pandey, CEO of Goa Recreational Clubs Pvt. Ltd. – Mr. Atul Kokas, Director of Media Promotion Pvt. Ltd. Mr. Clive Sequeira and Editor of Viva Goa Magazine Mr. Kedar Dhume.

The 5th Edition of Goa Food & Hospitality was a huge success by having the best of the footfalls that touched approximately 11,800 over the period of 3 days, besides also having General visitors, whose count goes beyond. The Goa Food & Hospitality Expo 2017 has put Goa on the Indian map as a niche location to organize hospitality related trade show.

To the visitor this expo serves as a perfect platform for sourcing, updating on the latest innovations & brand recall as they interact & engage with the exhibitors.

The Event highlights of the expo included GM's Networking Powered by Cidade de Goa, Goa Bed Boss & HoReCa Quiz organized for hospitality professionals, exclusive Seminar on Receipe Standardizing, Costing & Pricing by Chef Kunal Arolkar (Foody breaks) and a seminar on innovative techniques of using Fondant by Chef Prisca Morris.

The Master class was organised by Mohammad Ali (Founder & Partner, The Mixologist); and we had the India's Master Mixologist Yangdup Lama accompanied by Dmitry Oros & Alexey Novoselov, international Flair and bartending experts. Event Associates - Foody Breaks, Event Bazaar & The Mixologist, Gifting Partners Sameer Hotel Supplies, Just Linen, Kamaxi Foods & Grand Empire and Luck Partner Strike Casino were the supporting partners of the event highlights.

The conclusion of the 5th edition in August 2017 on a grand note has given the organizers the edge & confidence to plan a bigger and better show in 2018 and to reach out to over 20,000 hospitality trade members, professionals & food enthusiasts from Goa and the region.

Visitor Profile

- Airlines / Cruise Lines / Rail
- Bakeries / Confectioneries
- Casinos
- Convenience Stores / Grocery Stores
- Country Clubs, Department Stores / Retailers
- Fast Food Restaurants
- Food and Drink Importers / Distributors / Wholesalers
- Foodservice – Government, Military, School, Hospital
- Foodservice – Industrial/Offshore
- Foodservice and Hospitality Consulting
- Hotel Chain Owners
- Hotels and Resorts
- Hypermarkets / Supermarkets
- Institutional Catering
- Interior Design / Furnishing
- IT - System Integration / Distribution Plants
- Logistics / Transportation
- Restaurants / Bars / Clubs / Café Management
- Serviced Apartments Management
- Spa and Wellness
- Real Estate Companies

THE FERN KADAMBA
Hotel & Spa
KADAMBA, GOA
A leading environmentally sensitive resort



THE FISHERMANS WHARF
Experiencing... Saffron



THE LEELA
GOA

THE LaLIT
GOLF & SPA RESORT
GOA



DELTA SUITES
HOTEL - NERUL - GOA



FORTUNE
MIRAMAR
GOA
Member ITC's hotel group



Radisson BLU

GRAND HYATT
RESIDENCES

GRANDE Delmon

the yellow chilli
REDEFINING INDIAN FOOD



Heritage VILLAGE CLUB

GOA
Arossim Beach, South Goa
Boutique Resort



TAJ



RITZ Classic

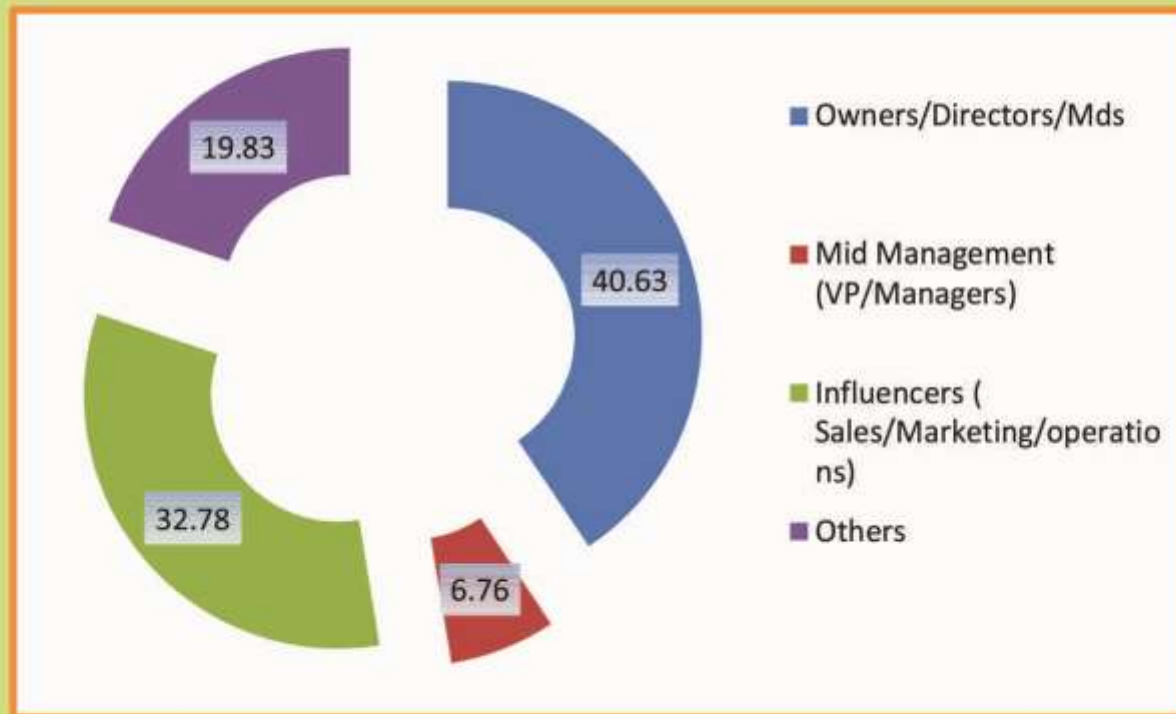
Delhi Darbar
RESTAURANT & BAR

TITO'S
where else??

Magsons
Having Ot? Having Ot?

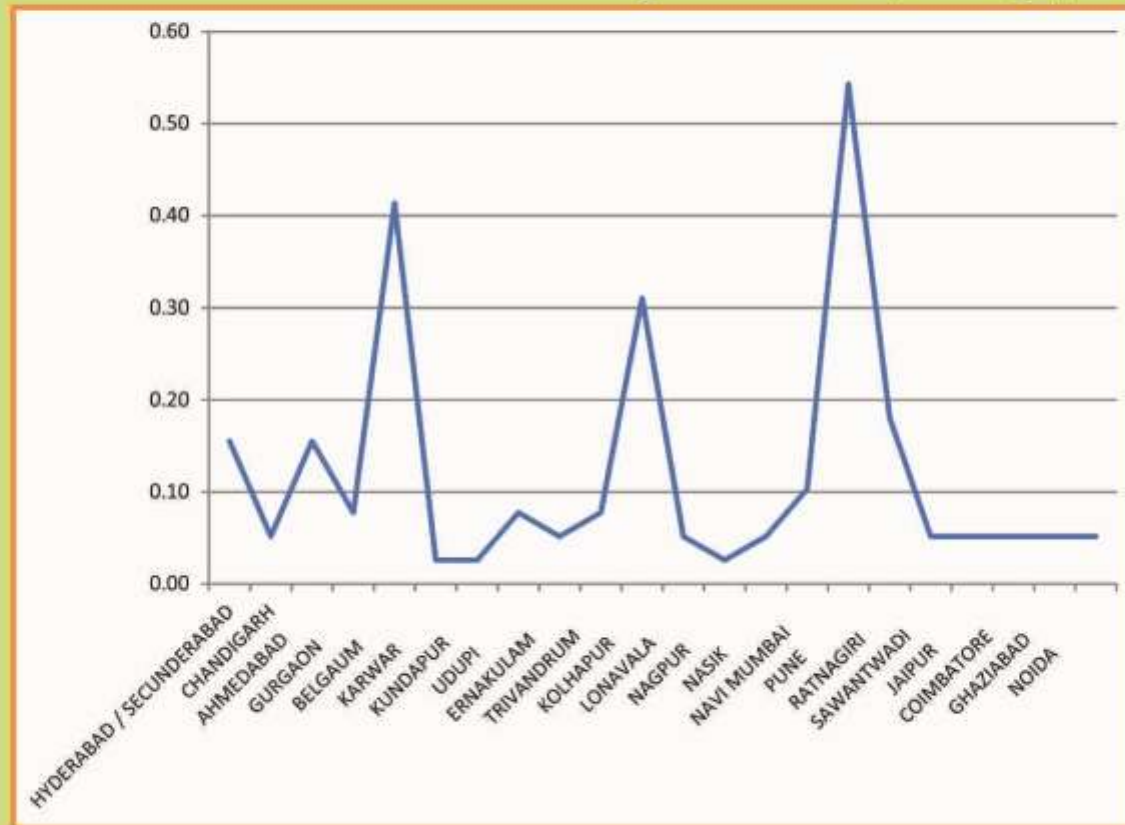
DEMOGRAPHICS

Designation Profiles of Visitors



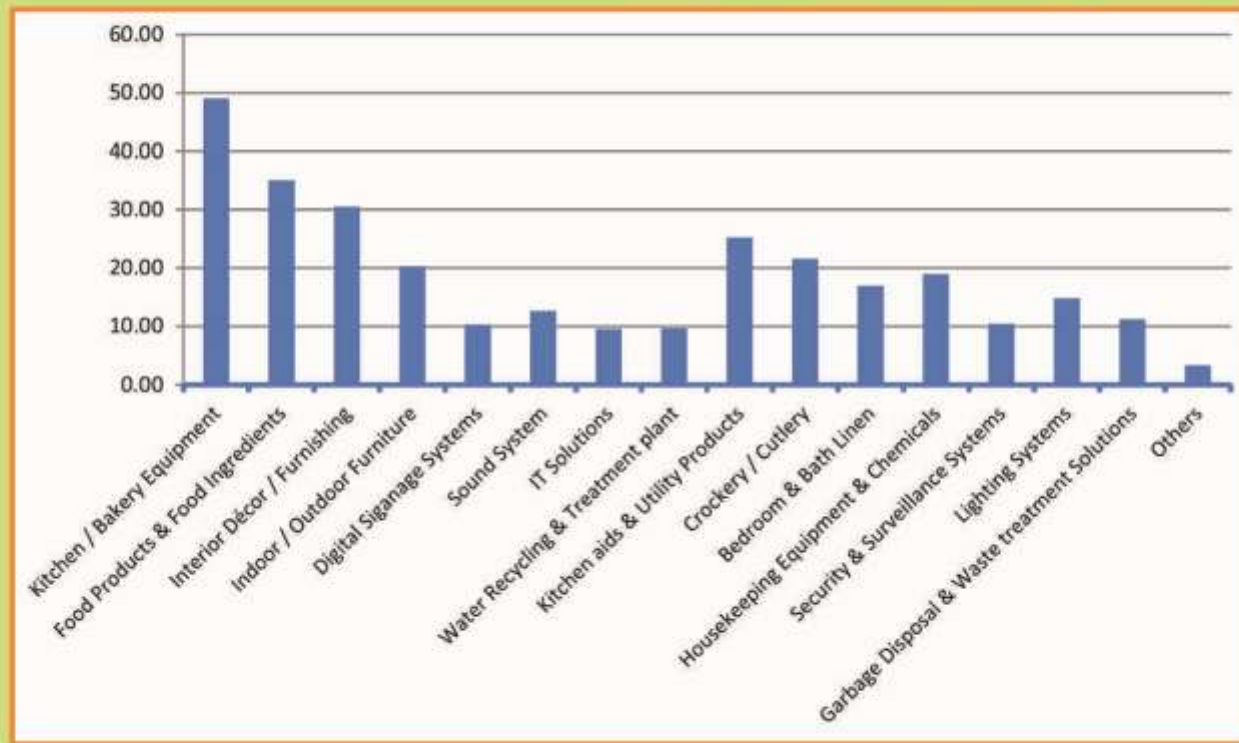
DEMOGRAPHICS

Regional Visitorship Demographics



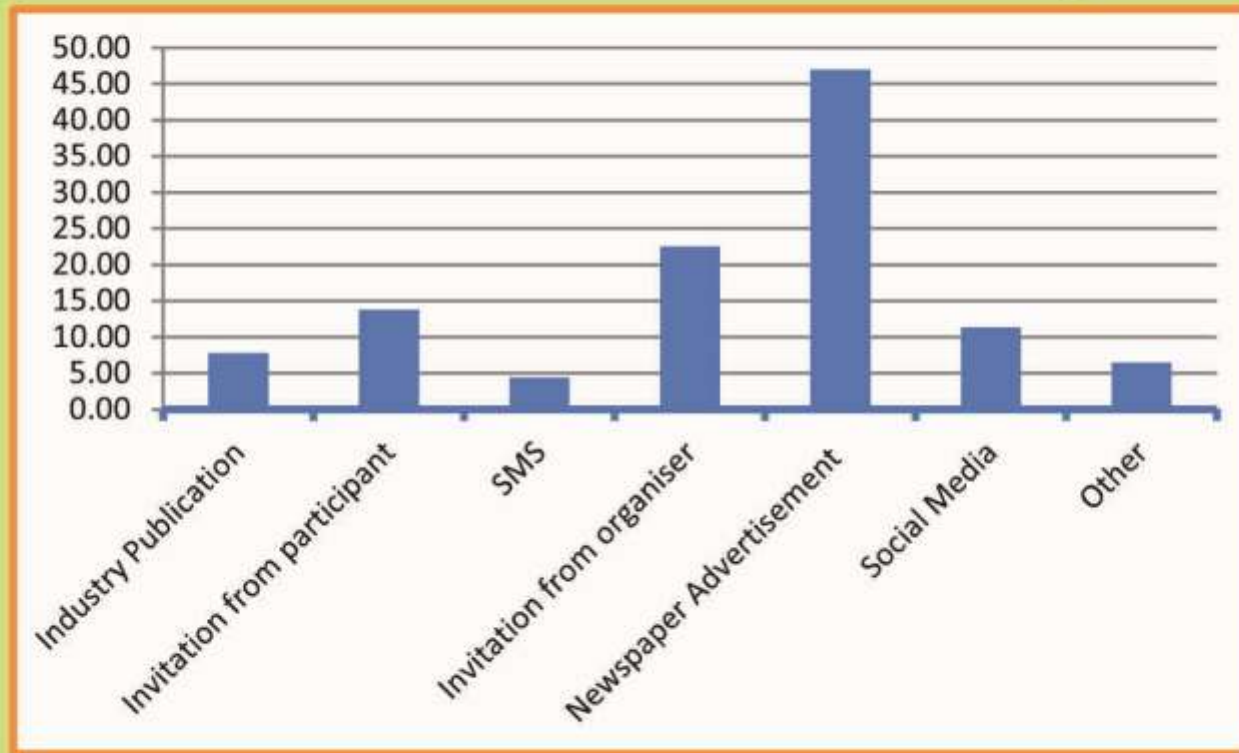
DEMOGRAPHICS

Categorical Interest of visiting the show



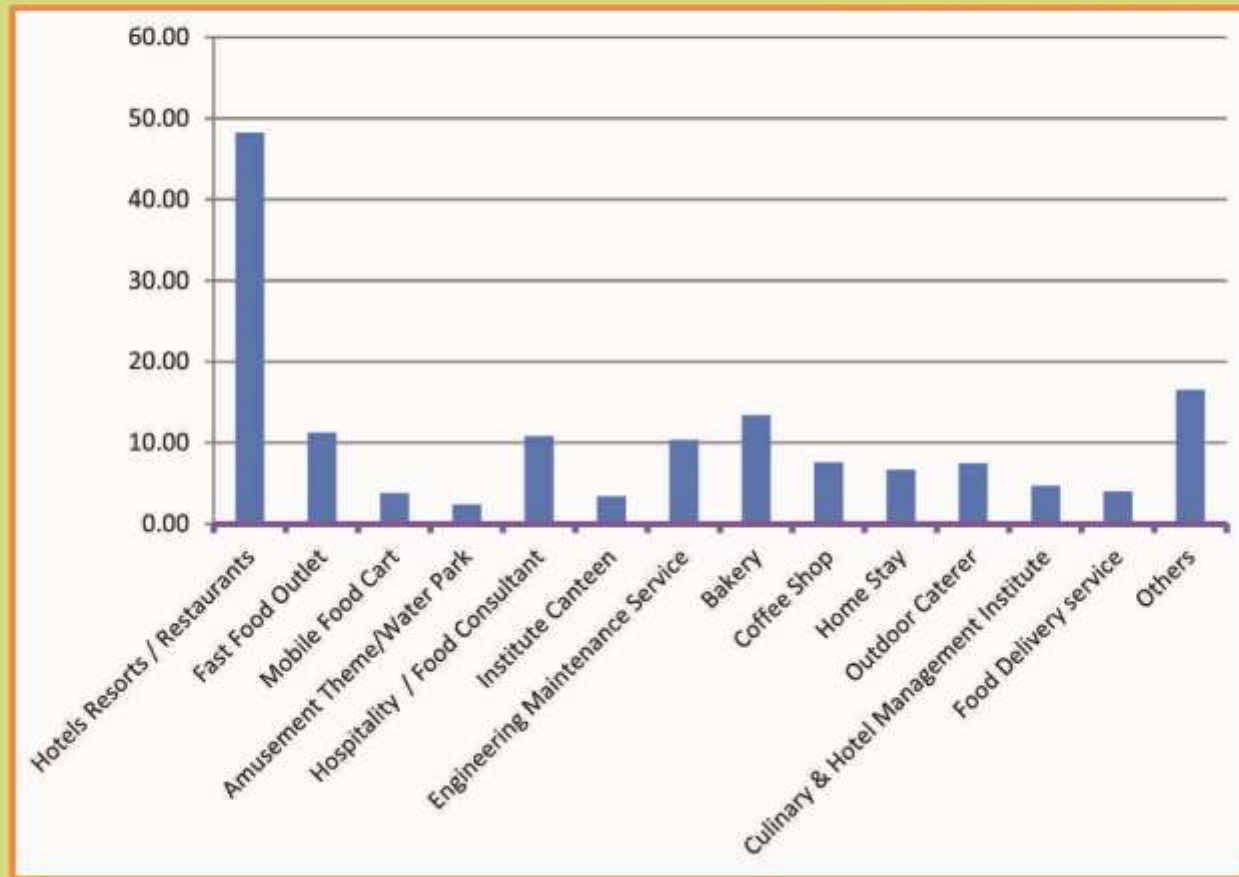
DEMOGRAPHICS

Media Coverage Statistics



DEMOGRAPHICS

Nature of Visitors' Business



FLASHBACK 2014

GOA FOOD & HOSPITALITY EXPO



INAUGURAL CEREMONY



SOME OF THE STALLS



CULINARY MASTER CLASS THEATRE



ALL GOA BAKERY CHALLENGE



NETWORKING DINNER



FLASHBACK 2015

GOA FOOD & HOSPITALITY EXPO



INAUGURAL CEREMONY



CULINARY MASTERCHEF CLASS



SEMINAR ON HOUSEKEEPING EQUIPMENT



SOME OF THE STALLS



NETWORKING DINNER



ALL GOA CHEF CHALLENGE

FLASHBACK 2016

GOA FOOD & HOSPITALITY EXPO



INAUGURAL CEREMONY



THE GREAT GOAN BARTENDING CHAMPIONSHIP



PARTICIPANT AT THE GOAN FLAIR CHALLENGE



CHEF DEMONSTRATING DISHES DURING THE SEAFOOD MENU SOLUTIONS



PANEL DISCUSSION ON 'CONTEMPORIZING GOAN CUISINE'



SOME OF THE STALLS



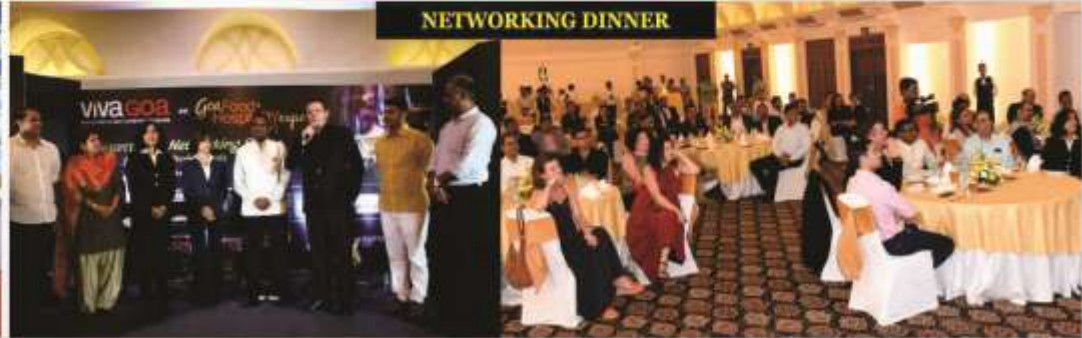
HoReCa QUIZ

FLASHBACK 2017

GOA FOOD & HOSPITALITY EXPO



INAUGURAL CEREMONY



NETWORKING DINNER

SOME OF THE STALLS



SATELLITE ACTIVITIES



HoReCa QUIZ



BED BOSS COMPETITION



MIXOLOGY MASTERCLASS



SEMINAR ON RECIPE STANDARDISATION COSTING & PRICING



FONDANT DEMO



MIXOLOGY MASTERCLASS

PARTICIPATING HOTELS, RESTAURANT AND INSTITUTIONS:

VIVANTA
HOTELS & RESORTS
BY TAJ

The Crown
TAXA
Where hospitality is a tradition

CIDADE DE GOA
Goa in a resort

TAJ

Radisson
BLU

HOTEL Fidalgo
So central. So convenient.

GOA
INDIA RESORT
Marrriott

GRAND | HYATT
RESIDENCES

CARAVELA
BEACH RESORT

L MERIDIEN

DELTA
Deltin Suites
HOTEL - NERUL - GOA

Alila Diwa Goa

UPCOMING EVENT

Goa Food & Hospitality expo

Goa's Biggest Hospitality Event

Dr. Shyama Prasad Mukherjee Stadium, Bambolim

Air Conditioned Venue

23 | 24 | 25 AUGUST 2018



For further details contact:

9822689598 / 772084224

mktg.support@mediagoa.com

www.goahospitalityexpo.com | www.mediagoa.com

Host State



GOA TOURISM

National Magazine Partners



Lifestyle Magazine Partner



Industry Support By



Conceptualised and organised by

MEDIA
PROMOTIONS PVT. LTD.
EXHIBITIONS ■ MEDIA ■ EVENTS